

FLASHES & FLAMES

The Global Media Business Weekly

The Definitive AI Forum for Media, Information & Events

18 November 2026

Stationers' Hall, Ave Maria Lane, London EC4M 7DD

8.00	Registration and breakfast	
8.45	Introduction and welcome	Colin Morrison
Understanding the opportunities and risks		
8.50	Getting to grips with AI: what we've learned so far about the opportunities and risks in media, B2B and events. Forecasting the future	Dr Alex Connock , Senior Fellow, Said Business School, Oxford University and authority on AI and media. Q&A: Colin Morrison
9.25	The lessons and learnings of AI: what's the payoff so far? How is AI changing our approach to strategy and organisation? What are the risks?	Danny Groom , CEO, Daily Mail; Paul Miller , CEO, Forge; Henry Faure Walker , CEO, Newsquest; Tracy De Groose , CEO, William Reed. Moderator: Natasha Christie-Miller
10.05	Coffee, networking and meetings break	
Applying AI in practice. What's the impact so far?		
10.35	Case Study: Economist Enterprise	Leon Saunders Calvert , CEO Interview: Rory Brown
10.55	Case Study: Taylor & Francis	Penny Ladkin-Brand , CEO, Interview: Colin Morrison
11.15	Case Study: Bauer Publishing UK	Amrit Baidwan , CEO Interview: Peter Houston
11.35	Case Study: Easyfairs	Anne Lafère , Group CEO Interview: Colin Morrison
11.55	Maximising the benefit: what's actually working, how and why? What have been the early gains from AI?	Brian Brittain , COO, RX Global; Matt Yorke , CEO, The Channel Company; Sharon Roessen , COO, Terrapin; Adriana Whiteley , Director, FT Strategies. Moderator: Natasha Christie-Miller
12.35	Lunch	

What's coming next? How are we preparing?

1.50	Case Study: Independent Media	Christian Broughton , CEO. Interview: Colin Morrison
2.10	Case Study: Informa Plc	Alex Roth , Group Strategy Dir. Interview: Rory Brown
2.30	Case Study: CloserStill Media	Gareth Bowhill , CEO. Interview: Colin Morrison
2.50	Case Study: Immediate Media	Sean Cornwell , CEO. Interview: Paul Hood
3.10	Maximising the benefit: What will AI do next and how can we organise to make the most of it?	John Barnes , Chief Digital Officer, William Reed; Tom Jackson , CTO, News UK; Roseanne Spagnuolo , Chief Research & Data Off, Vixio Reg Intelligence; Amin Mrini , Chief Comm AI Officer, Informa Moderator: Natasha Christie-Miller
3.50	Coffee, tea, networking and meeting break	

Governance, policy and the role of platforms

4.20	AI, public policy and the platforms	Tami Hoffman , Dir, Public Policy, Guardian; Saj Merali , CEO, PPA; Gianluca D'Aniello , CTO, Associated Press; Emily Shelley , CEO, PA Media Group. Moderator: Paul Hood
5.00	Maximising the benefit: navigating the challenges of Big Tech. Are they partners or rivals?	Stuart Forrest , Head of SEO/GEO, Sky Grp; Lucky Gunasekara , CEO, Miso AI Moderator: Colin Morrison

Lessons and learnings so far

5.30	Our take on today's discussions. Our pick of the strategies and what we've learned.	Gianluca D'Aniello , Associated Press; Paul Miller , Forge; Alex Roth , Informa; Matt Yorke , Channel Company Moderator: Colin Morrison
5.55	Drinks reception to mark the 10th anniversary of Flashes & Flames and MediaVoices	